



## College Coach Fact Sheet

**College Coach**<sup>®</sup> ([www.getintocollege.com](http://www.getintocollege.com)) is the leading provider of educational advising to high school students and their families in the U.S. Founded in 1998, it became part of the **Bright Horizons**<sup>®</sup> family of solutions in 2006. Today, College Coach assists thousands of families each year through corporate-sponsored relationships and private advising. More than 75 organizations offer College Coach to their employees as a way to improve employee well-being and enhance productivity during a stressful and time-consuming endeavor — the ongoing education of their children.

### Key Stats:

- 100% of College Coach advisors are former college admissions or finance officers.
- More than 90% of College Coach students individually advised are accepted to one of their top-choice schools.
- College Coach students individually advised are accepted to Ivy League Schools at more than double the average published rate.
- 100% of College Coach students individually advised have been accepted to college.
- 81% of those who apply early receive at least one acceptance by January 1, many to their #1 school.
- College Coach students have been accepted to more than 600 different schools in all 50 states.
- College Coach is offered to more than 1 million employees as an employer-sponsored workplace benefit.
- Companies across all sectors offer College Coach as a workplace benefit, including manufacturing, technology, government, healthcare, retail, education, non-profit, and financial services.
- College Coach is offered at companies with anywhere from several hundred to more than 175,000 employees.
- College Coach assists more than 10,000 families annually through individual advising and employer-sponsored services.

### Contact College Coach

**On Twitter:** @CollegeCoachBH

**Via our Blog:** [info.getintocollege.com/blog](http://info.getintocollege.com/blog)

**Media Contacts:** Meghan Daly, 617-331-3684, [meghan.daly@brighthorizons.com](mailto:meghan.daly@brighthorizons.com)  
Elizabeth Heaton, 339-222-9987, [eheaton@getintocollege.com](mailto:eheaton@getintocollege.com)